

2020

June-September

## **Project**

Interactive library activities: digital instruments for education and self-development

KHARKIV KOROLENKO STATE SCIENTIFIC LIBRARY

#### ABOUT LIBRARY

Kharkiv State Scientific Library of Vladimir Korolenko (KKSSL) is the powerful information, resource and methodical center of all–Ukrainian value. At readers's service there is an electronic catalog, 25 automated databases. The users are served in the general reading room, 13 specialized reading rooms (517 seats). There are two internet centers in the library (18 automated workplaces).

Users have access to a free Wi-Fi network, electronic delivery of documents, virtual references, pre-ordering and booking of documents, scanning, photocopying is carried out. The library has extensive experience in organizing events at the city, regional, national and international levels. Particular attention is paid to the organization of informal and informational education of users and librarians. In the KKSSL there are 12 clubs by interest work: cinema club "Human Rights Protection", club of Internet users "CLICK", etc. Social project "50+. Internet for older people" is successfully implemented. "Center of Information Support of Invention" functions. Various socio-cultural events, art trainings, consultations and classes on media literacy are held for users.



21.06.2020-10.11.2020



#### PROJECT DESCRIPTION

In the conditions of quarantine restrictions educational free online services on improvement of digital skills of elderly people, librarians are introduced:

- 1. **Online training** for the members of the Internet-clubs "CLICK" and "Online".
- 2. **Online meetings** for the Kharkiv Korolenko State Scientific Library specialists and partners from Wikimedia Ukraine NGO.
- 3. **Creation of the tutorials** (videos) on digital literacy and the use of the Internet for beginners.
- 4. Tenth All-Ukrainian **library journalist online school**. Topic: "Multiplatform library journalism. Instagram: basic skills".

#### PROJECT TARGET GROUPS

- 1. **Elderly people** members of the Internet-clubs "Click", "Online" / townspeople of Kharkiv.
- 2. **Librarians** of Kharkiv, Ukraine, the Republic of Belarus.



#### THE MAIN GOALS OF THE PROJECT

- 1. Development of digital skills among older people, that will allow them to keep in touch with their family and friends, access to social services and search for the information.
- 2. Extending the verified content of Wikipedia; skills enhancement in editing and writing wiki-articles.
- 3. **Development of digital library skills** (mastering the skills of creating digital content and its use for library promotion in the digital environment).

#### проєкт

#### БІБЛІОТЕЧНИЙ ІНТЕРАКТИВ: ЦИФРОВІ ІНСТРУМЕНТИ ДЛЯ ОСВІТИ ТА САМОРОЗВИТКУ

Проект започатковано у 2020

Проєкт підтримує Європейський Союз за програмою Дім Європи

# **TEAM** PROJECT







Interactive library activities: digital instruments for education and selfdevelopment

#### **PROJECT RESOURCES**

**Project** 

Budget: grant funds 101 195 UAH.

**Team: 13 library specialists** were involved in the project implementation: manager - 1; accountant - 1; IT specialists – 2; PR-manager – 1; trainers, coordinators of online meetings -7; content editor -1.

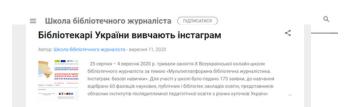
Materials: file server, 7 licenses of Microsoft Office 2019 software, 5 laptops.

#### MONITORING AND EVALUATION **TOOLSCES**

Methods of collecting information: observing, studying documentation, questioning participants, tests with Kahoot's mobile services, interviewing.







#### **COMMUNICATION STRATEGY**

Information about the project posted

- · on the site of The Kharkiv Korolenko State Scientific Library http://korolenko.kharkov.com; the Kharkiv Regional Branch of All-Ukrainian Public Organization "Ukrainian Library Association" http://korolenko.kharkov.com/kharkivuba.html
- in social networks: Facebook https://bit.ly/2zHdNEB? https://www.facebook.com/how.uba); in microblog Twitter https://twitter.com/howuba, https://twitter.com/hgnbkorolenko;
- on the blog of The school of library journalist http://journalist-library.blogspot.com/2020/09/blogpost.html







#### PARTNERS OF THE PROJECT

- House of Europe is an EU/
- · Wikimedia Ukraine NGO
- Kharkiv Regional Branch of All-Ukrainian Public Organization "Ukrainian Library Association"

## Results of the project



## **ONLINE TRAINING**

FOR THE MEMBERS OF THE CLICK AND **ONLINE CLUBS** 

**CLASSES ON** TRAINING

**PERSONS** 

#### **RESULT:**

- improvement in digital competence;
- mastering basic digital tools for education and selfdevelopment.

#### **ONLINE MEETINGS**

FOR KKSSL SPECIALISTS AND PARTNERS FROM WIKIMEDIA UKRAINE NGO

**ONLINE MEETINGS** 

### **RESULT:**

- the creation of new articles;
- editing and expansion of previously existed ones.



56 **PARTICIPANTS** 













"MULTIPLATFORM LIBRARY JOURNALISM. INSTAGRAM: BASIC SKILLS "

60

**PARTICIPANTS** 

**Result:** 

• increase in the level of education among librarians mastering the skills of creating digital content and its use for library promotion in the digital environment.

INSTAGRAM PAGES **IMPROVED** 



VIDEO LESSONS

**VIEWS** 

**Result:** 

https://bit.ly/2NWWnxR

